

SPORT FOR GIRLS' RIGHTS

PLAY TO DELAY



Women_Win



/WomenWin



WHY **SPORT** TO ADDRESS E/FM?



FOR GIRLS' EMPOWERMENT

- Develop self confidence + self efficacy
- Practice leadership, incl. communication and negotiation
- Social support of a team
- Physical health + wellbeing
- Provide a safe space
- Educate girls about rights
- Build employability skills
- Access to caring adult/role model
- Connect to services

COMMUNITY ADVOCACY THROUGH SPORT

Sport provides:

- 'Hook' for engaging and educating boys and men
- Increased visibility for girls in public space
- Challenge to gender roles and restrictive narratives
- Intervention point to negotiate with parents/caregivers
- Alternative income stream and source of value (status)
- Media engagement opportunity

IT IS A ROUGH ROAD
THAT LEADS TO
THE HEIGHTS OF GREATNESS



STRUCTURAL IMPACT

SPORT + CORE CAUSES OF E/FM

- Poverty
- Traditions
- Gender Roles
- Security

